



Rickenbacker

The World's Most Distinguished Name in Guitars, Amplifiers and Accessories

SPANISH GUITARS

ACCOMPLISHMENT UNLIMITED In every important category — sound, appearance, ease of play and dependability — the superb Rickenbacker Spanish Guitars lead the field.



They are made by the people who have had the longest experience in professional-quality electronic guitar manufacturing. Every feature of the Rickenbacker is an outstanding

achievement in engineering and structural craftsmanship — a better instrument — to produce better sound.

Professional guitarist interpret this Rickenbacker superiority into greater playing accomplishment — it's a partnership of technical and artistic talent offering the artist a horizon of unlimited accomplishment.

RICKENBACKER, pioneering in guitar-design advancement, has developed both the deep cutaway-body styling and the slim contoured throat, to their finest degree of perfection.

And NOW, with the same careful and consistent attention to quality, Rickenbacker brings to the guitar world its thrilling new Rick-O-Sound, the great advancement in sound amplification. Rick-O-Sound reveals the built-in superiority that can only be found in Rickenbacker Spanish guitars.



RICKENBACKER CUTAWAY BODY permits full use of all frets on the fingerboard without hesitation and with less fingering changes. Each Rickenbacker model is individually precision-balanced before leaving the factory.



RICKENBACKER ELECTRIC PICKUP accentuates treble and bass tones, and the Rickenbacker metallic shield assures the maximum in true tone by shielding the pickup from electrical interference.



RICKENBACKER CONTOURED THROAT is carefully proportioned from top to bottom to speed hand movement, allowing the hand to be comfortable in all fingering positions. Side-to-side contouring of the throat permits faster reach of all strings. All necks are metal reinforced and deluxe models are laminated for greater strength.



RICKENBACKER CONTROL CIRCUITS permit tone and volume control knobs to be preset as desired. Volume gain and tone density are changed automatically from rhythm to lead by simply flipping one switch.



COMBO SERIES.

Solid body cutaway.
Model 450

HOLLOW BODY CUTAWAY*

This hollow body
cutaway. Model 365

300F-305F SERIES*

Full body semi-cutaway.
Model 360F

380-314 SERIES**

Full deep body,
acoustic or electric.
Hand carved top and
back. Model 370



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Black Diamond finish

Natural finish

Fireglo finish

Aurora-glo finish

Rosewood fingerboards and double, steel adjustable alignment rods in the necks are standard equipment. Only selected-grain, aged woods are used in Rickenbacker Guitars. These woods are brought to their highest peak of beauty by Rickenbacker's high gloss, auto-rinse finishes. See dealers' Technical Data Catalog for prices and additional information on all Rickenbacker Spanish Guitar models.

*White film and inlaid fingerboards on Deluxe models only.
**White film and inlaid fingerboards standard equipment.

MODEL 4000 ELECTRIC BASS



Fireglow or Natural Maple. The lighter weight and precise balance of this full cut-away bass make it easier to play and to handle. A special Rickenbacker bass pickup assures uniform volume of true-tone quality for all notes.

ELECTRIC MANDOLINS



Model 5002 The Rickenbacker Electric Mandolin is available in four, five, and eight-string necks in either the popular Fireglow or Natural Finish. The Mandolin has a beautifully contoured solid body, incorporating many of the quality features found in instruments by Rickenbacker.

Your dealer also has complete catalogs on Rickenbacker Hawaiian Steel Guitars, Rickenbacker Amplifiers and Rickenbacker Guitar Accessories.



DEALER IMPRINT