

# The Gibson Grabber

We don't  
promise you  
fantasies.



Some people are content daydreaming about the "ultimate instrument." Not us. At Gibson we do something about it. A case in point—the Grabber Bass. An unsurpassed combination of innovation and plain good sense and a beautiful, new body.

Take our revolutionary moveable pickup. Slide it forward for a deep roll of thunder. Slide it back for bright, biting highs. Or, slide it anywhere in between for any sound you want . . . the choice is yours.



Forward for a deep roar.



Backward for a clean punch.

The mark of any great bass lies in the low E, F and G. This is where most basses fall short. But the Grabber sounds as clean and clear in low E as it does in the highest D. And it plays perfectly at both ends of the neck too. Compare it to your favorite bass. You'll see what we mean.

And one of the greatest Grabber features is the price. It's the kind of bass you'd expect to pay a lot for. Yet it's priced just right.

Now that this new Gibson bass is here, you don't have to reach for fantasies. Instead, just grab for the Grabber. You'll agree it's a dream come true.

**Gibson** 

A product of Norlin Music Inc.  
7373 North Cicero Avenue  
Lincolnwood, Illinois 60468